

Threshold Learning Outcomes

Journalism, Public Relations, Communication and Media
Studies

Aims of presentation

- Update on the project – Rhonda Breit
- The website and resources – Angela Romano & Trina McLellan
- Communication & Media Studies – Kerry McCallum
- Mapping and evidencing TLOs – Clair Hughes.

Update on the project

- Aim of the project is to develop a **disciplinary network** which promotes greater clarity in the relationship between cognate yet very discrete fields of study which frequently intersect.
- One objective of the project is to promote clarity & transparency to students and other stakeholders through a set of **Threshold Learning Outcomes** which identify the minimum standards to be met by graduates from a Bachelor level degree in the fields of journalism, public relations, Communication and Media Studies.
- Another objective of the project is to develop a set of resources, templates & frameworks to enable programs to evidence TLOs as part of the Australian Qualifications Framework compliance processes overseen by TEQSA.

Personnel

The JoMeC working group

- Rhonda Breit, University of Queensland (Project Leader + JEAA Executive)
- Angela Romano, Queensland University of Technology (JEAA Executive)
- Chika Anyanwu, Charles Sturt University (Former ANZCA President)*
- Kathryn Bowd (University of Adelaide + JEAA Executive)
- Diana Bossio, Swinburne University (ANZCA Vice-President)
- Joy Chia, Monash University*
- Kristin Demetrious, Deakin University
- Kate Fitch, Murdoch University

- Terence Lee, Murdoch University (ANZCA President)*
- Kerry McCallum, University of Canberra (ANZCA Executive)
- Penny O'Donnell, University of Sydney
- Ian Richards, University of Adelaide (JEAA Executive)*
- Renae Desai (Murdoch University) and Katharina Wolf (Curtin University) have also been important advisors to the JoMeC Panel.
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Leadership

Leadership changes

- The late Anne Dunn initiator of the project 2011
 - Dr Angela Romano: drafting initial TLOs 2013

Project ownership: Need for collective ownership of project

Methodology

See : <http://jeaa.org.au/research/218/>

1. Review of graduate attributes for journalism, public relations, communication & media studies programs.
2. Review of national and international tertiary education standards and Threshold Learning Outcome Projects.
3. Drafting TLOs
4. Feedback via invitation and at meetings. Formation of Reference Group.
5. Final draft of TLOs for scrutiny of Reference Group
6. Submission of TLO (& final report) to the Office of Learning & Teaching

Questions for feedback

1. Do the draft threshold learning outcomes (TLOs) offer a complete and accurate representation of the nature and extent of the discipline?
2. Are the threshold learning outcomes set at an appropriate level to be understood as minimum expectations for a bachelor level graduate?
3. Can each of the TLOs be measured and demonstrated to an external evaluator such as TEQSA?
4. Other than quality assurance, to what constructive ends can you see the TLOs being put?
5. In what ways would you like to see the TLOs used to evaluate programs?
6. How often, how - and by what organisation - would you like to see the TLOs reviewed?

Next stage

- Appointment of a reference group – nominations sought. Please send your expression of interest to Trina McLellan at t.mclellan@uq.edu.au
- Revise Draft TLO for feedback from reference group.
- Report to OLT
- Recommendation: Conduct a regular review and evaluation event at JEAA and ANZCA conferences.